# People matter survey for gender equality reporting 2025

## Sample intranet news article (500 words)

**Title: People matter survey for gender equality reporting 2025: Have Your Say**

**<NAME of CEO/HEAD OF ORGANISATION/DIVISION>** encourages your participation in the People matter survey for gender equality reporting 2025 (the survey).

**People matter survey for gender equality reporting**

The [Commission for Gender Equality in the Public Sector](https://www.genderequalitycommission.vic.gov.au/about-gender-equality-act-2020) offers the survey as an effective way for organisatisons to track if we are taking positive steps towards gender equality in the workplace.

The [Victorian Public Sector Commission](https://vpsc.vic.gov.au/) (VPSC) runs the survey independently of **<NAME of your organisation>**.

You’ll be asked for your experience about different aspects of your workplace, including equal employment opportunity, career development, diversity and inclusion, flexible working and cultural safety.

**Survey dates**

The survey will run from **28 April 2025** to **16 May 2025.**

The survey takes 15 minutes to complete.

**Why take part?**

Participation is voluntary. However, we encourage you to take part because having your say matters.

Your views help us to develop a high performing and engaged workforce.

The survey is relevant to all employees regardless of what your role is.

**Your privacy and anonymity are protected**

The survey is completely anonymous, and **<we/your organisation> <do/does>** not see your completed survey responses.

The VPSC runs the independent survey and uses strict rules to protect your privacy and anonymity at every stage of the survey.

To protect you, the VPSC:

* uses an anonymous survey link and everyone in your organisation receives the same survey link
* de-identifies all data that employers get
* de-identify all individual survey responses. This means our organisation can’t identify individuals when the data is reported
* won’t collect identifying information such as name, date of birth or employee ID
* separate open-text responses from other data. Our organisation won’t know where the comments came from or who made them
* won't release team or demographic group results when there are fewer than 10 responses (for example, a demographic group could be all women aged 40-49).
* doesn't release demographic results, if fewer than 30 people in your organisation do the survey.
* will never share your email address and will delete it at the end of the survey period, if you use it to save and return to the survey later

All information is handled in line with Victorian and Commonwealth law.

Read the [People matter survey data collection statement](https://vpsc.vic.gov.au/peoplematterprivacy) to find out more.

**About the Gender Equality Act (2020)**

The [Gender Equality Act 2020](https://www.genderequalitycommission.vic.gov.au/about-gender-equality-act-2020) will improve workplace gender equality in the Victorian public sector, universities, libraries, and local councils. The Act commenced on 31 March 2021.

**Further information**

For more questions about the survey contact your Survey Coordinator **<NAME>,** at **<EMAIL>.**

Or contact the Commission for Gender Equality in the Public Sector on enquiries@genderequalitycommission.vic.gov.au